

ITASA 2017 WEST COAST CONFERENCE

LIGHTS • CAMERA • ACTION





ITINERARY

THURSDAY, APRIL 6TH

6 - 9 PM: *Check-in*

Giedt 1001

6 PM: *Opening Ceremony*

7 PM: *Icebreaker Social*

FRIDAY, APRIL 7TH

9 AM: *Breakfast*

International Center

10:30 AM: *Keynote Address - Maggie Hsu*

11:30 AM: *Meet Your Groups!*

12 PM: *Lunch*

1 PM: *Campus Photo Scavenger Hunt*

UC Davis Campus

4 PM: *Keynote Address - Jason Y. Lee*

Student Community Center Meeting
Room D

5 PM: *Workshop Series One: Develop Your Story*

- Mree -

6 PM: *Group Meetup*

6:30 PM: *Dinner*

8 PM: *Concert*

Student Community Center
Multipurpose Room



SATURDAY, APRIL 8TH

| | |
|--|------------------------|
| 9 AM: <i>Breakfast</i> | Giedt 1002 |
| 10 AM: <i>Keynote Address - Shawna Yang Ryan</i> | |
| 11 AM: <i>Career Development Workshop</i> | Giedt 1002, 1006, 1007 |
| 12 PM: <i>Group Meetup & Lunch</i> | Giedt 1002 |
| 1 PM: <i>Workshop Series Two: Produce Your Film</i> - Andrew Liu, HoChie Tsai, and Stephanie Chang - | Giedt 1002, 1006, 1007 |
| 2 PM: <i>Keynote Address - Teddy Liaw</i> | Giedt 1002 |
| 3 PM: <i>Group Meetup & Snack Social</i> | |
| 4 PM: <i>Workshop Series Three: Release in Theaters</i> - Shawna Yang Ryan, Samantha Chiang, Charlotte Danielsson - | Giedt 1002, 1006, 1007 |
| 5 PM: <i>Keynote Address - Eddo Kim and Kevin Wu (KevJumba)</i> | Giedt 1002 |
| 6 PM: <i>Group Meetup</i> | |
| 8 PM: <i>Banquet</i> | Alpha Gamma Rho Hall |

SUNDAY, APRIL 9TH

| | |
|--------------------------------|-----|
| 9 AM: <i>Breakfast</i> | TBA |
| 10 AM: <i>Closing Ceremony</i> | |

***Schedule is subject to change



WHAT IS ITASA?

The Intercollegiate Taiwanese American Students Association, or ITASA, is a national non-profit, student-run organization with a mission to connect, inspire, and empower the Taiwanese American community. ITASA's annual West Coast Conference (WCC) attracts university students nationwide each year, and includes speeches, performances, workshops, and activities that discuss, explore, and celebrate Taiwanese American culture and identity.

OUR THEME

Places everyone! Quiet on the set. Lights! Camera! ACTION!

Your life is your own movie, and you are the director. With this year's conference theme, "Lights, Camera, Action!", we hope to inspire you to be courageous and creative, and to embrace your cultural identity, as you direct and produce the movie of your own life. With each scene, everyone will connect with each other to explore topics and discuss issues about Taiwanese American and Asian American culture and identity.

At the conference, you will discover the importance of courage and self-confidence as you pave your own unique path to your desired goals and aspirations. The first step of this process is to develop your story. Through attending speeches and participating in workshops presented by a diverse group of professional leaders, you will be exposed to the endless possibilities and choices you have for your future. You will pinpoint your interests, and begin writing your movie script. Next, you will produce your film, recognizing your strengths and weaknesses to acquire the skills, resources, and support you need to attain your goals, and turn your script into a reality. Finally, you will release in theaters what you've accomplished, or plan to accomplish. Be bold and proud of the movie of your life story, and reel off your talents and achievements for the world to see.

By the end of the conference, you will have established your goals and captured the skills and experiences to reach them; furthermore, you will have the cast, crew, and equipment you need to continue directing yourself towards a bright future as a proud Taiwanese American.

SPEAKERS & PERFORMERS



Kevin Wu (KeyJumba)
Comedian, Humanitarian, Actor
Keynote Speaker



Eddo Kim
Founder & CEO, The Supply
Keynote Speaker



Jason Y. Lee
Founder & Director, Jubilee Project
Keynote Speaker



Mree
Singer + Songwriter
Workshop Speaker + Performer



Maggie Hsu
Advisor, Zappos.com
Keynote Speaker



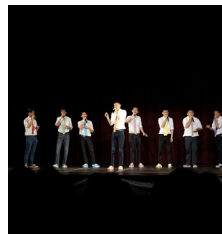
Shawna Yang Ryan
Author
Keynote + Workshop Speaker



Teddy Liaw
CEO, Nexrep
Keynote Speaker



HoChie Tsai
Founder, Taiwaneseamerican.org
Workshop Speaker



The Rits
A Capella Group
Performers

TAIWANESE UNITED FUND



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Past Grant Recipients

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Pacific Asian Museum

Montreal Taiwanese Choir

UCLA's Taiwanese American Union (TAU)

3001 Walnut Grove, Suite 7 Rosemead, CA 9T1770

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<http://tufusa.org>

北加州台灣同鄉聯合會
TAIWANESE AMERICAN FEDERATION OF NORTHERN CALIFORNIA



Welcome to Join our Upcoming Event

May 13, 2017 10am-5pm
Taiwanese American Culture Festival
at Union Square, San Francisco, California

<http://www.tafestival.org>

East Bay Taiwanese Association (EBTA)
South East Bay Taiwanese Association (SEBTA)
Taiwanese American Association Mid-Peninsula (TAAAMP)
San Francisco Taiwanese Association (SFTA)
Taiwanese Alliance for Interculture (TAI)

North America Taiwanese Women's Association, N. Cal. Chapter (NATWA, N. Cal)
Senior Taiwanese Association of Northern California (STANC)
Silicon Valley Taiwanese Association (SVTA)

For information, please visit www.tafnc.org or send email to tafnc.org@gmail.com



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East Bay Taiwanese Association

P. O. Box 1335, Danville, CA 94526

CLUB finance COUNCIL

an asucd program

This event has been partially funded by Club Finance Council, an ASUCD-funded grant program facilitated by the Center for Student Involvement.

INDIVIDUAL SPONSORS

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