JOIN US AT THE

2019 TAIWAN BUBBLE TEA FESTIVAL

05.11.19

ROCKVILLE TOWN CENTER
Welcome!

Welcome to Rockville’s Second Annual Taiwan Bubble Tea Festival, which kicks off Taiwanese Culture Week in Rockville. We are delighted to welcome a delegation from Yilan City, Taiwan, including performers from the Taiwanese Opera Study Workshop of the Taiwan Theater Museum, who will perform at today’s festival. As one in every three Rockville residents were born outside the United States and nearly one in four are of Asian-American decent, Rockville takes special pride in recognizing our rich cultural diversity. The City of Rockville is thrilled to host this family-fun event as we celebrate the many cultures that make Rockville the Ninth Most Diverse City in America! Have a wonderful Day!

Mayor Bridget Donnell Newton
City of Rockville

As the City of Rockville continues to engage its diverse and multicultural population, Rockville maintains its interest in establishing new Sister City relationships. We are very excited that the City of Rockville and Yilan City, Taiwan are currently exploring the possibility of a Sister City relationship. To this end, the outpouring of support by the Asian-American community in Rockville has been overwhelming. As part of the fulfillment of a potential Sister City relationship, a Yilan City Delegation of six, including four performers from the Taiwanese Opera Study Workshop of the Taiwan Theater Museum have traveled to Rockville to entertain you with authentic Taiwanese music. The Taiwan Bubble Tea Festival is part of Taiwan Culture week in Rockville, which includes multiple cultural performances culminating with the Taiwan Fiesta, held at Wootton High School on May 18, 2019. All events are free to the public. Please visit www.RockvilleSisterCities.org for more information. Enjoy the show!

Drew Powell, President
Rockville Sister City Corporation
# 2019 Taiwan Bubble Tea Festival

## Program

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### Sponsors:
- Rockville Sister City Corporation
- Rockville-Yilan City Corporation
What is Taiwanese Culture?

Taiwan is renowned for its rich arts, crafts, and customs. Taiwan’s broad spectrum of cultural diversity stems from generations of colonialism by foreign settlers and adventurers.

During the age of discovery in the 16th century, Western sailors arrived in the Far East to set up colonies and conduct trade. The European sailors passing Taiwan recorded the island’s name as Ilha Formosa, or beautiful island. As Taiwan was located at the conjunction of the East Asia and the ocean, as well as being where the Northeast Asian waters meet the Southeast waters, it became the focus of the Western powers that were operating in East Asian waters at the time. Dutch and Spanish settlers established bases in Taiwan in the early 17th-century. The Dutch established a presence at Anping (in modern-day Tainan city). They conducted missionary activities, trade and the production of various goods. They also recruited many Han Chinese immigrants from the China coast, leading to a multicultural history of Taiwan. The number of Han Chinese immigrants in Taiwan steadily increased during the short-lived Cheng (Koxinga) regime and Qing period over the next 200 years, creating a primarily Han society in Taiwan.

In the late 19th century, the wave of imperialism touched the shores of Taiwan. When the Qing government ceded sovereignty over Taiwan, the island along with its 6 million Taiwanese inhabitants became a colony of Japan, and remained under Japanese rule for 50 years, during which time it evolved from a traditional society into a modern society. At the end of World War II in 1945, Taiwan and its 6 million Taiwanese
inhabitants were liberated from colonial rule. Since then, the island has experienced an economic miracle and introduced political democracy achievements that have attracted the world’s attention.

Today, Taiwan boasts an excellent infrastructure, convenient transportation system, and high-quality communication services. It also has accomplished, in the face of several international energy crises and economic downturns, a remarkable record of economic development and political democracy by virtue of the perseverance and unremitting efforts of its people. Taiwan is the 21st largest economy in the world.

Taiwanese culture is mostly a blend of native culture, European culture, Japanese culture and Chinese culture. The People is a melting pot of diverse Han subgroups, indigenous Malayo-Polynesian peoples and immigrants from all over the world. Most importantly, Taiwanese enjoy the same rights, value and freedom as Americans.

**Fun Facts about Taiwan:**

1. The United States historical files suggest that the US had planned to take over Taiwan after World War II by setting up a military government in Taiwan to govern the island. In the 1850s, the US debated about whether to purchase Taiwan. Taiwan is the US 11th biggest trading partner. Former President George W. Bush called Taiwan the “Beacon of Democracy.” In 2018, US passed the Taiwan Travel Act to encourage visits between U.S. and Taiwanese officials at all levels.

2. The history of Taiwan can be traced back to at least 7,000 years ago. Austronesians, the ancestor of the island’s indigenous
people, arrived in small groups and became the earliest known inhabitants of Taiwan.

3. Taiwan is highly diversified in terms of religious belief, with the practices of Buddhism, Taoism, Christianity, Mormonism, the Unification Church, Catholicism, Islam, Eastern Orthodoxy, Judaism, and Hinduism, as well as native sects such as Yiguandao and others. The country not only respects traditional faiths but also opens its arms to other religions from the outside.

4. When Japan went on a war footing against China (1936-45), Taiwan became Japan’s staging area for the invasion of southern China.

5. Taiwanese Imperial Japan Serviceman is any Taiwanese person who served in the Imperial Japanese Army or Navy during World War II. A total of 207,183 Taiwanese served in the military of Imperial Japan.

6. Taiwan lies on the western edge of the Pacific "rim of fire," and continuous tectonic movements have created majestic peaks, rolling hills and plains, basins, coastlines, and other natural landscapes. Taiwan's tropical, sub-tropical, and temperate climates provide clear differentiation between the different seasons. There are rare or endangered species of wildlife on the island. Among these are the land-locked salmon, Taiwan serow, Formosan rock monkey, Formosan black bear, blue magpie, Mikado pheasant, and Hsuehshan grass lizard.

7. The Taiwan government has established 9 national parks and 13 national scenic areas to preserve Taiwan's best natural ecological environment and cultural sites. There are various ways to discover the beauty of Taiwan. For example, trekking in the magnificence of the cliffs at Taroko Gorge; taking a ride on the Alishan Forest Railway and experiencing the breathtaking sunrise and sea of clouds; hiking up to the summit of Northeast Asia's highest peak, Yu Mountain (Yushan). You can also soak up the sun in Kending (Kenting), Asia's version of Hawaii; stand at the edge of Sun Moon Lake; wander through the East Rift Valley; or visit the offshore islands of Kinmen and Penghu. It's fun in capital letters as well as an awesome journey of natural discovery!
What is Taiwan Bubble Tea?

Also known as “Milk Pearl Tea,” the Taiwanese tea-based drink originated from Taichung, Taiwan in the 1980s, and is made of a mixture of black tea, mild, and sago pearls. The combination of fragrant tea and chewy sago has made this beverage popular not only in Taiwan but also throughout the world. Today, bubble tea shops can be found in major malls and shopping districts. Likewise, major US media outlets have written numerous stories and articles about the success of the Taiwanese tea-based drink.

Other Taiwanese Food

Taiwan is a food lover’s paradise. From the freshest seafood to the most delicious street food at the local night markets, there’s something for everybody when it comes to Taiwanese cuisine.

1. Taiwan Shaved Ice Dessert: This popular dessert has a base of shaved, flavored ice with mung beans, adzuki beans, starch balls, taro, jelly, and other toppings, which are sprinkled with sugar water or condensed milk, offering sweet and cool relief on a hot summer day. Today, you can also find creative new variations with toppings of mangoes, strawberries and other seasonal fruit.
2. Taiwan Taro Ball Dessert: This traditional Taiwanese cuisine dessert is made of taro. It can be found in almost every part of Taiwan. The taro balls is made by mixing mashed taro with water and sweet potato or potato flour, giving the taro balls a springy and softer texture. The mashed taro can be replaced by mashed sweet potato or ground mung bean and becomes the yellow sweet potato ball or the green mung bean ball.

3. Taiwan Pineapple Cake: Pineapples became a critical component of Taiwan’s economy during the Japanese era, during which the Japanese industrialists imported a wide variety of pineapple cultivars and established numerous processing plants. By the late 1930s, Taiwan had become the third-largest exporter of pineapples in the world. While pineapple cakes had historically been produced as a ceremonial food, a combination of governmental promotion and globalization popularized the pineapple cake. This Taiwanese sweet pastry contains butter, flour, egg, sugar, and pineapple jam or slices.

4. Taiwan oyster omelet: The oyster omelet is a Taiwanese “night market favorite”, and has constantly been ranked by many foreigners as the top dish from Taiwan. The dish consists of an omelet with a filling primary composed of fresh oysters. The egg batter is mixed with potato starch to give the egg wrap a thicker consistency. Depending on regional variations, a savory sauce may then be poured on top of the omelet for added taste.
5. Gua Bao (Taiwan’s Hamburger): This steamed bread sandwich is often filled with braised pork belly and pickled cabbage. It also comes with nuts and tons of coriander in the mix. It’s super filling and extremely tasty and way better than a burger from a fast food restaurant. Until a few years ago, this delicacy has been savored by few beyond Taiwanese food aficionados. But after they hit the streets in New York in 2009, they're now popping up everywhere.

6. Coffin Board: This Tainan specialty often turns peoples’ heads for its very unusual name. The sandwich is a thick slice of toast with a hollow center filled with a mixture of chicken meat and liver, shrimp, carrots, potatoes, and milk. The filling is then covered with another piece of toast and cut into four pieces. The coffin board tastes best when served hot.

7. Oyster thin noodles: Oyster thin noodles are representative of Taiwan. The oysters are covered in potato starch and cooked, before served with smooth noodles. A good bowl of oyster thin noodles are filled with juicy oysters and al-dente noodles. Refreshing and aromatic, the oysters and the noodles go so well that this dish is always highly popular among tourists.
8. Taiwanese meatballs: Changhua and Hsinchu counties are the most famous places for Taiwanese meatballs. The meatballs are cooked in an outer wrapper made of tapioca powder, rice powder, potato starch, and water, while the filling includes pork, mushroom, bamboo shoots and other ingredients. The chewy outer skin and fragrant filling make a perfectly delicious match.

9. Popcorn Chicken: Popcorn chicken is usually boneless or only has a few small bones. Granulated before deep fried in flour, the delicious salty snack is usually served with pepper salt or chilli powder. Quite a few vendors offer special seasonings of their own.

**Taiwan Travel**

There are beautiful scenery and hospitable people in all corners of Taiwan, from north to south. Taiwan was ranked one of the most welcoming and friendliest countries towards US expats, and other foreign residents.

1. Guishan Island (Turtle Island): Guishan Island is 10 kilometers east of Toucheng Town and it is the largest island of Yilan County. Guishan Island is also the only active volcano in Taiwan and is the only island with residents in Yilan. Not only is the
landmark of Yilan, Guishan Island also an emblem of Yilan spirit. Guishan Island, as known as Guishan Yu, got its name because its shape resembles a turtle. In 1987, the government abolished the martial laws and Yilan government began to petition for making Guishan Island a tourist attraction. In 1999, the government designated Guishan Island to be part the Northeastern Coastal Tourist District. In order to preserve the natural environment, the number of tourists is controlled. With the growing popularity of whale watching, Guishan Island has become the hottest tourist attraction.

2. Taipei 228 Memorial Peace Park: Taipei 228 Memorial Peace Park was called Taipei Park at first and then changed to New Park in the past. The park was established in the Qing Dynasty and is the oldest park in Taipei. After World War II, the ROC government took over Taiwan. However, economic monopoly and corruption of the government led to civil resistance. On February 27, 1947, people gathered in front of the police department but were shot by the soldiers. The next day, people gathered in the Taipei Park and broadcast the movement at the radio station. The ROC government used military force to restrain the protesters and arrested alleged participants afterward. In order to relieve this historic pain, the park was renamed to 228 Memorial Peace Park in 1996.

3. Alisha National Forest Recreation Area: Alishan National Forest Recreation Area is
located in Alishan Township, Chiayi, covering an area of 1400 hectares with the main tourism spot locating at about 2,200 meters high above sea level. It is cloudy mid-elevation temperate climate with an average annual temperature 10.6 ℃ and the annual rainfall is up to 4,000 mm. There are 209 raining days and 244 foggy days on average. The heavily wet weather contribute the outstanding forest and climate landscape such as Alishan sunrise, sea of clouds, afterglow, forest, railways which count to the five famous sightseeing spots known internationally.

4. Taroko National Park: Taroko became a national park in 1986, including Hualien County, Nantou County and Taichung City. Taroko is famous for its spectacular mountains and marble canyons. Cliffs and canyons stretch along Liwu River. Four million years ago, the island of Taiwan was formed by the collision of plates. After millions of years of wind erosion, the marble rocks were exposed and cut by Liwu River, creating impressive grand canyons. From Qingshui to Nanhu Peak, the drop height is 3,742 meters. Such special geography has also bred special flora and fauna in this area.

5. Tri-Mountain National Scenic Area: Lion's Head Mountain was rated as a provincial scenic area in 1993, and its scope includes Lion's Head Mountain, Emei Lake, Wuzhi Mountain, and Beipu Area. Wuzhi Mountain has an attractive forest and several trails. Emei Lake is very beautiful and has a suspension bridge called the "Emei Bridge." The Beipu cold spring has a large water
volume and the Suilian Cave is deeply hidden in the mountain area. Lion's Head Mountain has traditional Hakka culture and boisterous festivals. Agricultural and forest specialties include Eastern Beauty Tea, Persimmon Cake, Three Bay Pear, Hakka rice, Lei Tea and trout.

6. Su'ao Cold Springs: The Su'ao cold springs have a temperature of less than 22°C and the water from these springs are clear, colorless and emit no smell. This rare type of cold springs is only found at a few places around the world, among which Italy, and is suitable for bathing and consumption. The cold spring area of Su'ao can be found at the northern side of Su'ao village, some 300 meters from the Su'ao train station around Zhongyuan road and Lengquan road. As the water temperature of the cold springs is lower than our body temperature, you will first feel cold when immersing into the water, however, after having soaked for some 5 minutes, your body will start to warm up. As the water of these cold springs contains high levels of carbon dioxide, it can also be used for food and beverages, such as goat-meat stew and glass-bead soda. The latter is not produced anymore, but goat-meat stew is still a specialty of the Su'ao area.

Taiwan is famous for its towering mountains, with dozens of peaks rising upwards of 3,000 meters and one, the scenic Yushan (Jade Mountain), reaching to nearly 4,000 meters, making it Northeast Asia's highest peak. The geographical richness of Taiwan is especially evident in the mountain areas of the island with their unique landscapes and scenic charms. See more information at Taiwan Tourism Bureau – https://eng.taiwan.net.tw (QR code shown).
Meet the Performers

Taiwan Republic

Founded in 2010, Taiwan Republic consists of a group of Taiwanese American musicians from the Washington DC metropolitan area. The band members’ diverse musical training and backgrounds have made the collaboration eclectic. Their vision is to promote diverse culture through music. Taiwan Republic covers classical rock and pop songs from Taiwan as well as from around the world. Many of their songs are also of symbolic significance related to social movements.

Vogai Children’s Choir (Fa-Zhi Elementary school choir)

Fa-Zhi Elementary school is located in a remote mountain area of central Taiwan, with students mainly from the Bunun indigenous ethnic group. The Bunun people are gifted with good voices, while the children’s’ voices are amazingly resonant. To develop their singing talents, the Fa-Zhi Elementary school choir, was established in October 2016. The main goal of the choir is to teach and collect traditional Bunun songs so that the Bunun culture can be inherited from one generation to another. Meanwhile, we also hope to cultivate the students' music abilities and enhance their self-confidence by a series of performances. In a word, we look forward to seeing our choir members learn in an excellent music environment, express their emotions, cultivate the spirit of teamwork, and grow up happily together.
Yilan Taiwanese Opera Troupe

Yilan Taiwanese Opera Troupe, formally known as the “Taiwanese Opera Study Workshop of Taiwan Theater Museum”, is the first county government funded Taiwanese opera museum in Taiwan. The performers of the opera troupe come from all different background and age group but they all shared the common love for the Taiwanese opera. In addition to honing their singing and acting skills, they also have an important task of preserving Taiwanese opera tradition. Over the past few years, they have performed more than 1,000 performances including at the Singapore cultural exchange event and California International Children Festival.

At the 2019 Taiwan Bubble Tea Festival, the Yilan Taiwanese Opera Troupe will perform a specially designed concise performance and provide the opera experience workshop hoping to provide a lively demonstration of Taiwanese opera, showing the citizens of Rockville, a very localize culture experience they will not easily see elsewhere.

北維州實驗中文學校 扯鈴推廣親善大使

Northern Virginia Experimental Chinese School (NVAECS) was founded by a group of parents in 1991 and was registered in Virginia as a non-profit organization. We promote education in the Chinese language as well as cultural retention among the next generation and hope to foster a community to support these efforts. Our youth yoyo ambassadors have performed in many community events and competitions throughout the years. Our goal is to engage in community service activities, team building exercises, and promote culture through Chinese yoyo performance. Today we have 15 ambassador students, their ages range from 7 to 15 years old; please welcome our performance.
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Monday-Sunday
11:30am -9:00pm
Tuesday closed
Bobabop, located at 312 Main St #100 Gaithersburg, MD. The BoBaPoP brand was founded in 2013 from the idea of bringing the most popular beverage from Taiwan to Vietnam. In less than six years, more than 200+ stores have opened in Vietnam and Taiwan, with more locations in USA, Thailand, Japan and around the world.

Bubble & Tea, located at 1319 Rockville Pike B Rockville, MD. Bubble & Tea makes fun and tasty beverages, dedicated to using high-quality, natural ingredients to create delicious drinks that are specialty handcrafted for the individual customer, inspired by Taiwan's famous bubble tea drinks.

Sharetea, located at 11211 Lee Hwy Ste F Fairfax, VA. Sharetea in Fairfax VA is a franchise business. We are selling authentic bubble teas. Sharetea has 500+ stores in 18 countries internationally. 100 stores among them are in North America. Fairfax location is the first store on east coast.

Gong Cha, located at 1800 Rockville Pike C, Rockville MD. Gong cha is a well-known franchise in Taiwan and is the first franchise store opened in the DMV area. Each of our Gong cha stores in the DMV area has their own distinguish atmosphere and surrounding. Gong cha has become a global symbol for superior quality in their teas.

Momo’s Cafe, located at 4828 MacArthur Boulevard, NW, Washington, DC, serves authentic Taiwanese dishes in a cozy and playful space with decor elements including an outdoor floral wall. For more information visit www.momoscafellc.com and follow the restaurant on Instagram at @momoカフェdc and Facebook at @momoカフェdc

Tea-Do, located at 838 Rockville Pike, Rockville, MD. A new contemporary teahouse serving a wide selection of bubble tea, fresh fruit drinks, and snacks.
2019 TAIWAN BUBBLE TEA FESTIVAL
Tasting Card
Bring this card to the stations to receive a tasting of select bubble teas!

Valid 4 out of 6 vendors

PICK 4

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THE HEART OF ASIA
Whisky’s New World

On the enchanting island of Taiwan, nature conjures a spellbindingly smooth whisky known as Kavalan

Kavalan Distillery has been pioneering the art of single malt whisky in Taiwan since 2005. Kavalan takes the old name of its home, Yilan County, in the island’s mountainous northeast.

Kavalan Distillery Select
Single Malt Whisky
43% alc./vol. 750ml

Kavalan’s newest whisky, has arrived in the bars of America and Europe. With a pleasing elegance and an even more pleasing price, Master Blender Ian Chang has created the purest and creamiest of whiskies to satisfy both the beginner drinker and the whisky connoisseur.

Colour
Midnight Amber

Nose
Delicate and silky. Full with the scent of ripened tropical fruits, fragrant floral notes and warm vanilla.

Palate
Elegant, perfectly balanced and easy to drink. The rich and complex layers of butterscotch, toffee and vanilla are a further endorsement of our rigorous cask policy.